

InCoB 2009 SINGAPORE

9-11 Sept 09



An official conference of the



Sponsorship Opportunities

InCoB is the official conference of the APBioNet. Beginning in 2002, it has grown to become one of the largest bioinformatics conference in the Asia-Pacific region. This annual conference showcases the latest research and technologies in all areas of bioinformatics and is attended by top international scientists, key decision makers and practitioners from both biology and computing backgrounds in the Asia-Pacific region.

The AGM of APBioNet, a network of people associated with the advancement of bioinformatics in the Asia-Pacific region for the past 11 years, is held within the InCoB conference annually. Key strategic initiatives to promote the bioinformatics revolution in our life science research and educational community are discussed at the AGM. InCoB 2009 in Singapore is your organization's opportunity to foster bioinformatics in the Asia-Pacific region and reach out to a large international audience in one place at one time.

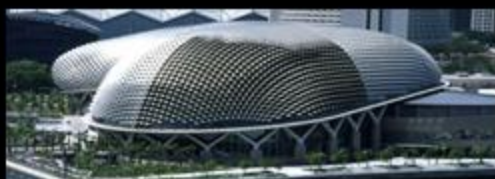
A suite of sponsorship options has been designed for every budget level. By committing now to InCoB you can take full advantage of this opportunity to enhance your organization's visibility, expand your network of contacts, meet up with your current and prospective clients and positively impact your bottom line sales.

We look forward to seeing you to Singapore!

To confirm your participation or for additional information contact: Victor J.C. Tong at victor@bic.nus.edu.sg

Victor Tong
Chair, InCoB 2009

Sponsorship Benefits (1)



Platinum Sponsorship SGD10,000

- One exhibition booth (InCoB to schedule)
- One demonstration time (InCoB to schedule)
- Logo slide during opening session and refreshment breaks
- Full page black and white advertisement in the conference programme
- One industry poster (InCoB to schedule)
- Organization brochure in the conference bag
- Four full conference registrations
- Organization logo listed as "Platinum Sponsor" and hyperlink to organization website on the InCoB 2009 conference page
- Organization name, logo and description listed as "Platinum Sponsor" in the conference programme

Gold Sponsorship SGD7,500

- One demonstration time (InCoB to schedule)
- Logo slide during refreshment breaks
- One industry poster (InCoB to schedule)
- Half page black and white advertisement in the conference programme
- Three full conference registrations
- Organization logo and hyperlink to organization website on the InCoB 2009 conference page
- Organization logo listed as "Gold Sponsor" and hyperlink to organization website on the InCoB 2009 conference page
- Organization name, logo and description listed as "Gold Sponsor" in the conference programme

Silver Sponsorship SGD5,000

- One demonstration time (InCoB to schedule)
- One industry poster (InCoB to schedule)
- Quarter page black and white advertisement in the conference programme
- Two full conference registrations
- Organization logo and hyperlink to organization website on the InCoB 2009 conference page
- Organization logo listed as "Silver Sponsor" and hyperlink to organization website on the InCoB 2009 conference page
- Organization name, logo and description listed as "Silver Sponsor" in the conference programme

General Sponsorship SGD2,500

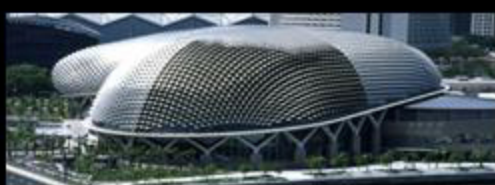
- One industry poster (InCoB to schedule)
- One full conference registration
- Organization logo and hyperlink to organization website on the InCoB 2009 conference page
- Organization logo listed as "General Sponsor" and hyperlink to organization website on the InCoB 2009 conference page
- Organization name, logo and description listed as "General Sponsor" in the conference programme

Titanium Sponsorship

We offer interested organizations sponsorship opportunities customized exclusively for Titanium Sponsors of InCoB 2009. Titanium sponsor benefits are designed to meet the organization's specific needs and marketing strategy.

For more information on Titanium sponsorship opportunity, contact Victor JC Tong (victor@bic.nus.edu.sg)

Sponsorship Benefits (2)



Additional Sponsorship Opportunities

- | | | | |
|--------------------------|-----------|---|----------|
| • Gala Dinner | SGD30,000 | • Conference Bag* | SGD6,000 |
| • VIP Dinner | SGD10,000 | • Name Badge Lanyards* | SGD1,500 |
| • Opening Reception | SGD12,000 | • Keynote Speaker Sponsorship | SGD9,000 |
| • Luncheon (1x) | SGD9,000 | • Inclusion of Marketing Materials in Conference Bags | SGD1,000 |
| • Refreshment Break (1x) | SGD3,000 | • Student Travel Fellowship (1x) | SGD500 |
| • Conference T-shirts* | SGD4,500 | | |
| • Volunteer T-shirts* | SGD750 | | |

Organizations will be acknowledged in the conference program, signage and conference website and through delegate appreciation of your support.

* Organization name or logo will be listed on the item along with the InCoB 2009 logo. InCoB retains the rights for logo placement and item production.

