# **Call for Sponsors**

InCoB is the official conference of APBioNet (http://incob.apbionet.org/), an international non-profit, non-governmental, international organization based in Singapore that endeavours the promotion of bioinformatics in the Asia Pacific Region. Previous events were held in Bangkok, Penang, Auckland, Pusan, Delhi, Hong Kong, Taipei and Singapore. From its humble beginnings in Bangkok, InCoB has grown since 2002 to become one of the largest Bioinformatics conferences in the Asia-Pacific region. InCoB 2009 (Singapore) drew more than 440 participants from 19 countries. Participants have usually biology and/or computing backgrounds.

InCoB2010 in Tokyo will showcase latest research findings and technologies in all areas of bioinformatics and expanding for the first time into other areas such as bioinformatic-related cloud computing and networking, biocomputin, bioinformatic business, environmental genomics (white bio), synthetic genomes, metagenomics, immunomics and personalized medicine.

Distinguished speakers delivering Keynotes include Hiroaki Kitano (SONY CSL) and Clyde A. Hutchinson III (J. Craig Venter Institute).

Period: September 26 (Sun) 9:00-19:30 Sessions 9:00-18:30 Exhibition September 27 (Mon) 9:00-18:30 Sessions 9:00-18:30 Exhibition

September 28 (Tue) 9:00-19:00 Sessions 9:00-16:00 Exhibition

Venue: International Conference Center, Nishiwaseda Campus, Waseda University, Tokyo Location Building No.18, Center for Scholarly Information, Waseda Campus 1-6-1

Nishiwaseda, Shinjuku-ku, Tokyo, 169-8050

Map around Waseda Campus,
Waseda University

Alkebukuro

Toden Arakawa Line(Train)
Waseda St.

Risona Bank



# ¥500,000 - InCoB2010 Presidential Sponsor

- Opportunity to deliver a special session talk and/or introduce a keynote speaker
- Recognition on all electronic and print signage, banners and program materials as an exclusive sponsor
- Recommend speaker or talk in plenary and/or concurrent session
- Exhibit space during all three days of the conference
- Up to five complimentary registrations
- One-time use of pre and post-conference attendee lists
- Recognition with logo and web address in program, marketing materials, and conference website
- Prominent advertisement in conference program and up to two promotional items in conference bags
- Recognition during opening/closing remarks and each session opening/closing
- Up to five invitations to APBioNet President's/General Secretary VIP Reception
- Opportunity to sponsor accommodation award for student from China, India, Indonesia, Myanmar, Malaysia, Philippines, Thailand or Vietnam.
- Option to receive meeting space for special interest group at conference

# ¥300,000- InCoB2010 Platinum Sponsor

- Opportunity to deliver 10-minute speech during a conference session
- Recognition on electronic and print signage, banners and program materials
- Recommend speaker and/or talk in a concurrent workshop session
- Exhibit space during all three days of the conference
- Up to three complimentary registrations
- One InCoB conference mailing list posting
- Recognition with logo in program, select marketing materials, and conference website
- Prominent advertisement in conference program and up to two promotional items in conference bags
- Recognition during opening/closing remarks and each session opening/closing
- Opportunity to Best Paper Award
- Up to three invitations to APBioNet President's/General Secretary VIP Reception

#### ¥150,000- InCoB2010 Gold Sponsor

- Opportunity to deliver 5-minute talk during conference session
- · Recognition on electronic and print signage, banners and program materials
- Exhibit space on two days of the conference
- Up to two complimentary registrations
- Recognition with logo in program, select marketing materials, and conference websites
- Advertisement in conference program and one promotional item in conference bags
- Recognition during opening/closing remarks and each session opening/closing
- Opportunity to sponsor Best Poster Award
- Up to two invitations to APBioNet President's/General Secretary VIP Reception

# ¥75,000 - InCoB2010 Silver Sponsor

- Recognition on select electronic and print signage, banners and program materials
- Exhibit space on one day of the conference
- One complimentary registration
- Recognition with logo in program, select marketing materials, and conference website
- · One promotional item in conference bags
- Recognition during opening/closing remarks and each session opening/closing
- Invitation to President's VIP Reception

#### ¥15,000 - InCoB2010 Logo Sponsor

- Recognition with logo on select signage, program materials, and conference website
- Sponsor a coffee break
- Recognition during opening/closing remarks and each session opening/closing

# InCoB2010 Material Sponsor

An in-kind contribution for example, conference bags, printing support, beverages, beer, wine among others.

Recognition with select signage, program materials, and conference website

For more information, applications, or customized sponsor packages send an e-mail to incob10@ hgc.jp. Contact persons are Kenta Nakai and Christian Schönbach.